Title of the European Roundtable

**Business and Gender Equality**

**Agenda**

**THURSDAY 29/10/2020, 15.30 - 17.00   
(*Greece time: 16.30 – 18.00*)**

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| **TIME** | **AGENDA ITEM** | **SPEAKER(S)** |
| 15:30 – 15:40 | *Welcome* | *Host & Moderator*  **Ms. Maria ALEXIOU**  Member BoD **CSR Europe**, Chair BoD **CSR HELLAS**,  **TITAN** **Group** CSR Director |
| 15:40 – 16:15 | *Learnings from existing frameworks, tools and studies  (Panel Discussion)*   * *How and Why Responsible Investors give importance to business aspects around diversity?* * *Women's Empowerment Principles has been joined already by over 2,000 business leaders around the world. What are key findings of the 2020* *Trends and Opportunities Report?* * *How businesses can use the Women's Empowerment Principles Gender Gap Analysis Tool?* * *How Corporate Governance is key in delivering gender equality results?* | **Ms. Aude COQUATRIX**  Senior Manager, Social Sustainability & Gender Equality  Legal Affairs  **United Nations Global Compact**  **Ms. Sunita PITAMBER,** Associate Director, Access to Services / Gender Mainstreaming, Gender and Economic Inclusion,  **EBRD**  **Dr. Dimitrios KOUFOPOULOS**,  Director of the Online Global MBA Programs, V. Professor Queen Mary Uni, Honorary Research Fellow at **Birkbeck University of London** |
| 16:15 – 16:45 | *Learning from experience*   * *How a business can contribute to the achievement of SDG#5 and why it is important?* * *What were the stages of internal preparation until the adoption of a Gender Equality Policy?* * *What are the challenges and impacts on implementing a relevant policy?* * *What are the key elements of supporting women to elevate leading role models within a corporation?* * *How diversity and women empowerment builds a solid corporate culture towards achieving sustainability priorities?* | **Ms. Elisabetta CALDERA**,  Europe Cluster HR Director, **VODAFONE**  **Ms. Eftychia KOUTSOURELI**  Vice Chairwoman, **QUEST HOLDINGS**  **Ms. Elpida KΟΚΚΟΤΑ**  Founder & CEO,  **MeXOXO** |
| 16:45 – 17:00 | *Q & A, Conclusions & next steps* | *Host & Moderator*  **Ms. Maria ALEXIOU**,  Member BoD **CSR Europe**, Chair BoD **CSR HELLAS**,  **TITAN** **Group** CSR Director |