Title of the European Roundtable

**Business and Gender Equality**

**Agenda**

**THURSDAY 29/10/2020, 15.30 - 17.00
(*Greece time: 16.30 – 18.00*)**

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| **TIME** | **AGENDA ITEM** | **SPEAKER(S)** |
| 15:30 – 15:40 | *Welcome*  | *Host & Moderator***Ms. Maria ALEXIOU** Member BoD **CSR Europe**, Chair BoD **CSR HELLAS**, **TITAN** **Group** CSR Director |
| 15:40 – 16:15  |  *Learnings from existing frameworks, tools and studies (Panel Discussion)** *How and Why Responsible Investors give importance to business aspects around diversity?*
* *Women's Empowerment Principles has been joined already by over 2,000 business leaders around the world. What are key findings of the 2020* *Trends and Opportunities Report?*
* *How businesses can use the Women's Empowerment Principles Gender Gap Analysis Tool?*
* *How Corporate Governance is key in delivering gender equality results?*
 | **Ms. Aude COQUATRIX**Senior Manager, Social Sustainability & Gender EqualityLegal Affairs**United Nations Global Compact** **Ms. Sunita PITAMBER,** Associate Director, Access to Services / Gender Mainstreaming, Gender and Economic Inclusion, **EBRD****Dr. Dimitrios KOUFOPOULOS**, Director of the Online Global MBA Programs, V. Professor Queen Mary Uni, Honorary Research Fellow at **Birkbeck University of London** |
| 16:15 – 16:45 | *Learning from experience** *How a business can contribute to the achievement of SDG#5 and why it is important?*
* *What were the stages of internal preparation until the adoption of a Gender Equality Policy?*
* *What are the challenges and impacts on implementing a relevant policy?*
* *What are the key elements of supporting women to elevate leading role models within a corporation?*
* *How diversity and women empowerment builds a solid corporate culture towards achieving sustainability priorities?*
 | **Ms. Elisabetta CALDERA**,Europe Cluster HR Director,**VODAFONE****Ms. Eftychia KOUTSOURELI** Vice Chairwoman,**QUEST HOLDINGS** **Ms. Elpida KΟΚΚΟΤΑ** Founder & CEO, **MeXOXO** |
| 16:45 – 17:00  | *Q & A, Conclusions & next steps* | *Host & Moderator***Ms. Maria ALEXIOU**, Member BoD **CSR Europe**, Chair BoD **CSR HELLAS**,  **TITAN** **Group** CSR Director |