Title of the National/cross-national webinar

**Transforming Supply Chains to Value Chains**

**Agenda**

**TUESDAY 27/10/2020, 13.30 – 14.30**

**(*Greece time: 14.30 – 15.30*)**

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| **TIME** | **AGENDA ITEM** | **SPEAKER(S)** |
| 13:30 – 13:35 | *Welcome* | *Host & Moderator*  **Ms. Alexandra Palli**   Vice-Chair **CSR HELLAS** |
| 13:35 – 13:45 | Relevance of the topic at National level | **Mr. Nikos Papathanasis** Alternate Minister of Development and Investments of the **Hellenic Republic** |
| 13:45 – 14:00 | *Learnings from existing frameworks, tools and studies + Q&A*  *(Panel Discussion)*   * *How and Why the current circumstances make the supply chain management more urgent?* * *Where do we stand concerning the implementation of the UN Guiding Principles on Business and Human Rights?* * *How SMEs can cope with the demands of their corporate clients concerning sustainability issues?* * *In the light of EC frameworks on sustainable development how the cooperation between large and SMEs enterprises can be facilitated?* | **Ms. Elisa CASAZZA** Senior Project Manager, **CSR Europe**  **Ms. Anne TOUBOULIC**  Assistant Professor in Operations Management, **Nottingham University Business School**  **Dr. Claire BRIGHT**  Founding Director of Centre for Business, Human Rights and Environment, **Nova University School of Law**, Lisbon |
| 14.00 - 14.10 | *Learning from experience + Q&A*   * *What were the stages of internal preparation until the decision to implement capacity building within the supply chain?* * *What was the most challenging issue in the process?* * *What was impact of the initiative on its supply chain?* | **Ms. Angelica** **PATROUBA**  Public Affairs & Communications Director, **Coca-Cola 3E**  **Mr. Ioannis KONSTANTINIDIS**  ‎CSR Manager (Purchasing Department), **LIDL HELLAS** |
| 14:10 – 14:20 | *Introduction of “Ethos” tool + Q&A*   * *What are the basic elements of the tool?* * *Why is it ideal for SMEs?* * *How can it be useful for large enterprises as well?* | **Mr. Konstantinos Karvounakis** Senior Product Manager, **EUROCERT** |
| 14:20 – 14:30 | *Conclusions & next steps* | *Host & Moderator*  **Ms. Alexandra Palli**   Vice-Chair **CSR HELLAS** |