Title of the National/cross-national webinar

**Transforming Supply Chains to Value Chains**

**Agenda**

**TUESDAY 27/10/2020, 13.30 – 14.30**

**(*Greece time: 14.30 – 15.30*)**

|  |  |  |
| --- | --- | --- |
| **TIME** | **AGENDA ITEM** | **SPEAKER(S)** |
| 13:30 – 13:35 | *Welcome*  | *Host & Moderator***Ms. Alexandra Palli**  Vice-Chair **CSR HELLAS** |
| 13:35 – 13:45 | Relevance of the topic at National level | **Mr. Nikos Papathanasis** Alternate Minister of Development and Investments of the **Hellenic Republic**  |
| 13:45 – 14:00  |  *Learnings from existing frameworks, tools and studies + Q&A**(Panel Discussion)** *How and Why the current circumstances make the supply chain management more urgent?*
* *Where do we stand concerning the implementation of the UN Guiding Principles on Business and Human Rights?*
* *How SMEs can cope with the demands of their corporate clients concerning sustainability issues?*
* *In the light of EC frameworks on sustainable development how the cooperation between large and SMEs enterprises can be facilitated?*
 | **Ms. Elisa CASAZZA**Senior Project Manager, **CSR Europe****Ms. Anne TOUBOULIC** Assistant Professor in Operations Management, **Nottingham University Business School****Dr. Claire BRIGHT**Founding Director of Centre for Business, Human Rights and Environment, **Nova University School of Law**, Lisbon  |
| 14.00 - 14.10 | *Learning from experience + Q&A** *What were the stages of internal preparation until the decision to implement capacity building within the supply chain?*
* *What was the most challenging issue in the process?*
* *What was impact of the initiative on its supply chain?*
 | **Ms. Angelica** **PATROUBA** Public Affairs & Communications Director, **Coca-Cola 3E** **Mr. Ioannis KONSTANTINIDIS**‎CSR Manager (Purchasing Department), **LIDL HELLAS** |
| 14:10 – 14:20  | *Introduction of “Ethos” tool + Q&A** *What are the basic elements of the tool?*
* *Why is it ideal for SMEs?*
* *How can it be useful for large enterprises as well?*
 | **Mr. Konstantinos Karvounakis**Senior Product Manager, **EUROCERT** |
| 14:20 – 14:30  | *Conclusions & next steps* | *Host & Moderator***Ms. Alexandra Palli**  Vice-Chair **CSR HELLAS** |